

# BEEMER BUZZ

Dedicated to the Unity, Socialbility, &  
Good Fellowship of all BMW Owners

WISCONSIN BMW MOTORRAD CLUB

February 2022



*Dick Moore at the  
Installation Dinner  
sporting his infamous  
BMW sweater.  
Photo by Mona Rihn*

WISCONSIN BMW MOTORCYCLE CLUB

*Founded in 1967*



MOA Club #10

BMW Motorcycle Club  
Riders Association



RA Club #10



AMA Club #2580

# OFFICIALS 2022

## President

Bob Preuss

barnrazer@yahoo.com

## Vice President

Tim Koester timinator7000000@aol.com

## Secretary

Mona Rihn rrihn@aol.com

## Treasurer

Mike Cohen

2rpwis@earthlink.net

## Board Member at Large

Doug Twing

## Trustees

Jim Galaszewski

Jim Guthrie

## Constitution Committee

Tim Koester timinator7000000@aol.com

Dewayne Williams

Jim Galaszewski

Shad Volbrecht

## Webmaster

Tim Koester timinator7000000@aol.com

## Social Media Director

Heidi Goehring

## Newsletter Editor

Heidi Goehring hgoehring@candoittude.com

## Dells Rally Chair

Brian Manke

bmwmanke@gmail.com

## Sunshine Committee

Bob Reitberger reitone@aol.com



## WISCONSIN CLUB MEMBERSHIP

Many long and lasting friendships have been made through the Wisconsin Club since its inception in 1967. You are welcome to come and join us and meet the friendly and knowledgeable people who share a mutual respect for riding BMW motorcycles.

Our membership includes men, women, families, couples, and singles. Our meetings are open to all BMW riders.

MEETINGS ARE THE 1ST FRIDAY OF  
EACH MONTH AT 8 PM  
(exceptions: January, May and September)

@ VFW POST 5716  
17980 West Beloit Road, New Berlin, WI

During the riding season, we sponsor many activities, including group rides, tech days, social get-togethers, and in September we host the annual Wisconsin Dells Rally.

Visitors are welcome. If you are interested in membership, you will be asked to attend two club rides and two monthly club meetings within 12 months prior to being voted in by the general membership. You must own and operate a BMW motorcycle. Helmets and proof of insurance are required by all participants on club rides.

WISCONSIN BMW MOTORRAD CLUB NEWSLETTER: THE BEEMER BUZZ  
VOLUME 55 • ISSUE #2

Article submissions are due to the Newsletter editor by the 20th of the month for the following month's publication. The editor reserves the right to correct, edit, change or omit all submissions.

# WISCONSIN CLUB PRESIDENT'S REPORT

Well here I am. Back in the driver's seat after 21 years. Many of you won't remember what it was like in 2001, but I can assure you not much has changed. Except maybe the technological improvements made to the bikes we drive. I must admit that I am not up to speed on most of what came out of Germany since the last time I was president. But that is the beauty of the BMW marque. The diversity and quality of the bikes we ride, whatever vintage, is unmatched by any other brand. Just ask any Airhead.

The Wisconsin BMW Motorcycle (some say motorrad) Club is and has always been one of the most active and well-preserved riding and social groups in the country. Our membership is strong, and our events and annual rally have only improved with age. I am honored that you chose me to be president.

The last two years have been challenging. We owe a debt of gratitude to Bob Lannin for holding things together. Thank you, Bob, for your 6 years of service. There are a few new names on the board this year. Having new blood in the mix is one of the things that keeps this club fresh with new ideas and enthusiasm. I am looking forward to 2022 and believe we will continue to thrive and improve on what is already a great thing.

Thank you,

*Bob Preuss*, President

## IN-OUT BOARD MEETING MINUTES

It was agreed that there was no problem starting the meeting without everyone being there.

Dues were discussed. The money is in the account. The dues haven't changed in years, therefore the subject that came up was whether to raise them or leave them the same for next year. Per Mike C., they haven't changed in years. It was recommended they remain the same. Doug Twing seconded. Jimmy G. felt dues are reasonable again. No one was opposed.

Per Mike Cohen – the money from the rally should be applied to those club members who worked the rally. This goes against their dues. If the member no longer pays dues, they get their money back! A motion was made to accept the advice from by Mike C. and seconded by Bob P.

Mike C. made a motion to keep the initiation fee the same as is. Bob Reitberger seconded. The motion passed.

There was a problem this year with the election. Mike recommended that we make a slip for each office, cut them to size, and verify accuracy. Seconded by Doug Twing.

Mike recommended there would be no other changes made in the policies. Jimmy G. made a motion to keep all else the same. Doug Twing seconded it.

Remembrance for Jim Swantes, Ron Feurer, and Jim Borden.

Bob Lannin thanked the club!

*Submitted by Mona Rihn, Secretary*



# JANUARY INSTALLATION DINNER



*Special Thanks to Mona Rihn for submitting all these Installation dinner photos!!!*

# BANQUET AWARDS

## Individual Points

1st Place	Mona Rihn	1585
2nd Place	Bob Lannin	1446
3rd Place	Bob Preuss	1380
4th Place	Brian Manke	1170

## Couples Points

1st Place	Kevin Krueger & Kathy Waters	525
2nd Place	Dennis & Wendy Pipkorn	485

## Mileage Awards

1st Place	Christine Ledezma	16,449
2nd Place	Brian Manke	11,146
3rd Place	Robert Reitberger	8,993
4th Place	Doug Twing	8,461
5th Place	Shad Volbrecht	8,398

Ward Erdmann Service Award:  
Bob Preuss

Ward Erdmann Average Mileage Award:  
Kevin Krueger — 7,858 miles

BMW MOA Service Award:  
Jimmy Galaszewski

AMA Safety Award:  
Joy Zastrow-  
Mulcahy

AMA Service/  
Activity Award:  
Heidi Goehring



*Special Thanks to Mona Rihn for submitting all these Installation dinner photos!!!*



# RALLY 2022

We are actively recruiting rally chairs to assist with this year's rally. We'd like to see committees this year. If we spread the work amongst us, it's easy peazey. If we burden a few, it's a challenge. It's our 51st — Step up, volunteer — Let's make it a great rally!!!

Below are the major needs for committees. We envision subcommittees for each activity. Rally chairs get 100 points for their service for each activity you chair. If a rally chair is also a committee chair, you'll get an additional 100 points.

- Marketing Committee
- Door Prizes
- Registration
- Grounds committee
- Security
- Activities
- Food & Beverage

Please volunteer and help make this another great Dells Rally!!! Brian hopes to have our first planning meeting before the March meeting. Watch for updates on the club FB (Facebook) page, website & the March newsletter. Please join us!

## MOA NATIONAL RALLY

June 16-18, 2022 • Springfield, MO

### Wander Farther

**EARLY REGISTRATION ENDS  
JANUARY 31!**

Members \$55 OR 2 for \$99  
(Gate registration is \$85/person)

Enter your member number to activate the \$55 price. Add a second person to activate the special pricing of \$99.

Not an MOA Member? Go to the link and join the club now. New members get \$20 off the rally price.  
[bmwmoaf.regfox.com/springfield](http://bmwmoaf.regfox.com/springfield)



*Future stone:*

*Ward and Em  
Erdmann  
WISC BMW Club  
Founders*



## MOTORCYCLE MEMORIAL TRIP 2022

We're planning on placing a memorial stone at the Wisconsin Motorcycle Memorial Park in Door County in honor of founding club members Ward and Em Erdmann. But there's good news and bad news since our trip last year.

Good news: Hotel and restaurant are back in operation with new owners. Remodeling has occurred. We've reserved the hotel under the club name for this year's trip tentatively scheduled for June 10-11.

Bad news: Prices have increased. The website appears to have the old pricing, but summer pricing now starts in April and is up to \$119/night. UGH!

Since we are going up to place the stone for the Erdmanns, we started a collection for a stone for Karen Jacobs. We've collected \$50 — we need \$110 more. If you were a good friend of Karen's and would like to contribute, contact Heidi Goehring or Brian Manke. Both are listed in the 2022 Club officers list on page 2. More information will be available on the club FB page, website & the March newsletter.

# SOCIAL MEDIA UPDATE

Things have changed since I managed a Facebook Group Account. I'm in a learning curve, but wanted to share a few things with everyone about how our Facebook page currently works.

Our page is set up as a business page. I wish club members could simply share a post, but the page doesn't allow that option. Problem #1: Someone wishing to share a post only has the option to email the administrator. As administrator, there is no 'approve and post' option. Your message needs a computer to copy/paste/post – and while my phone should be able to do that, it can't. Or maybe it can, but the screen size is killing me for the amount of info available. Therefore, I really need to get to a computer and retype or copy/paste and post your message. But I'll do my best to support this page and messages to it within 24 hours.

Problem #2: Those email messages are actually "chats" sent through messenger. They aren't identified as messages from the Wisconsin Club BMW page. Facebook also drops the last name of the person sending the message, which adds to the challenge. Thus, getting a message from Bob ... um ... in this club ... which Bob? My phone will notify me of the message, but to post, I need a computer. And that's after verifying the content's creator.

So please bare with me as I learn more about this set-up and research what changes can be made to make this page more user friendly. Thank you for your understanding!

*Heidi*



**ONLY DEALERSHIP TO CALL MILWAUKEE HOME FOR 58 YEARS**

FOLLOW US ON SOCIAL MEDIA FOR THE LATEST VIRAL TRENDS!



**New and Pre-Owned Powersports**

**WE BUY USED!  
WE FINANCE!  
WE OFFER SHIPPING!**



**URAL MOTORCYCLES  
SHOWROOM ARRIVAL  
IN MARCH 2022!**

**PARTS**

**TIRES - AIR FILTERS - OEM PARTS**

**FULL-SERVICE SHOP**

**TIRE INSTALLS - MAINTENANCE -**

**- ACCESSORY INSTALLATIONS -**



**@SOUTHEASTSALES**

**@SOUTHEASTSALESPOWERSPORTS**

**WWW.SOUTHEASTSALES.COM**



**6930 N 76TH ST  
MILWAUKEE, WI 53223  
(OFF OF 76TH ST AND GOOD HOPE RD)**



**414-463-2540**





*Happy Birthday  
To You!!!!*

- February 5 Bill Stephan
- February 6 Dick Burton  
Jinna Bishop
- February 8 Raquel Korb
- February 9 Heidi Goehring
- February 14 Dave Hess  
Mary Zinda
- February 21 Brent Nelson
- February 24 Wendy Pipkorn
- February 26 Mike McArthur
- February 27 Al Tickner



WISCONSIN BMW CLUB UPCOMING EVENTS

February 4th Club Meeting 8:00 p.m.  
VFW Post 5716, 17980 West Beloit Road, New Berlin, WI

March 4th Club Meeting 8:00 p.m.  
VFW Post 5716, 17980 West Beloit Road, New Berlin, WI

Mama Tried MotoShow 2022 • March 4, 5 & 6 • Eagles Ballroom, Milwaukee • <https://mamatriedshow.com/>

**VOTED BEST. RATED BEST. YEAR AFTER YEAR.**

**Nearly 5,000 Injured Riders Hired Us**

**FACT:**  
We Have Collected  
MORE THAN \$1 BILLION  
For Thousands of Clients

**WATCH FOR MOTORCYCLES**  
HupyandAbraham s.c.

**WE DON'T JUST HANDLE MOTORCYCLE ACCIDENTS:** • Car Accidents • Truck Accidents • Slips and Falls • Negligent Security • Dog Bites  
• Nursing Home Abuse and Neglect • Pharmaceutical Class Actions • Wrongful Death • Police Brutality

Appleton | Green Bay | Madison | Milwaukee | Wausau

**Call 24/7/365**  
**SERVING THE NATION**  
**WE COME TO YOU**

**Hupyand  
Abraham** s.c.  
personal injury lawyers

**800.800.5678**  
**hupy.com**