



# BEEMER BUZZ

Dedicated to the Unity, Sociability, & Good Fellowship of all BMW Owners

## WISCONSIN BMW MOTORRAD CLUB

Volume 56 • Issue #6

June 2023

### WISCONSIN CLUB PRESIDENT'S REPORT

We're back at the VFW this month after last month's fish fry. Thanks to Kevin for leading the ride that got great reviews, and to everyone who came.

We had a great time at the Wawbeek spring cleanup which included having a black bear walk by the fire pit Friday night. Thanks Reitberger for holding my popcorn.

There's going to be a bunch of us heading to the Richmond VA area for the MOA 50th National Rally. I wish all a safe and exciting trip.

I really would love to see everyone participate in putting on this year's Dells Rally. The more that participate, the less work for everyone.

Has EVERYONE volunteered to lead a ride? Give Doug T. a call. I leave you with this....

You have to take the good with the bad,  
Smile with the sad,  
Love what you got,  
And remember what you had.  
Always forgive but never forget,  
People change and things go wrong,  
But just remember the ride goes on.

*Ride Safe!*

*Bob Lannin*, PRESIDENT



Find us on  
**Facebook**

<https://www.facebook.com/wiscbmwclub>

### UPCOMING EVENTS

June 2nd — Club Meeting 8pm  
**VFW Post 5716**, 17980 W Beloit Rd.  
New Berlin, WI

June 8-11 — 50th BMW MOA National  
Rally, **Meadow Event Park**  
13191 Dawn Blvd, Doswell, VA

June 24th — **The Round Robin Club Ride**  
Breakfast 9am @ Southeast Sales  
Kick stands up (KSU) @ 10am  
Lunch 12:30 @ Brian Manke's  
KSU @ 2pm  
Dinner 5:30 @ Kevin & Kat's  
*Details on page 3*

July 3rd — Annual Ride to Boscobel!  
*More info TBA*

July 7th — Club Meeting 8pm  
**VFW Post 5716**, 17980 W Beloit Rd.  
New Berlin, WI

August 4th — Club Meeting 8pm  
**VFW Post 5716**, 17980 W Beloit Rd.  
New Berlin, WI

August 11-13 — Club Campout, Sturgeon Bay  
FREE Camping or motel it at nearby  
**Motel 57**: call 920-746-8000 for  
reservations  
*(Motel is just a minute or two walking  
distance from campout area)*

August 12th — Memorial Bricks Placement @  
the **Wisconsin Motorcycle Memorial  
Park**, Sturgeon Bay, WI  
*Details next month....*

**NO CLUB MEETING IN SEPTEMBER!!!**

***Come to the Rally!!!  
Support Your Club!!!***

September 8-10 — 52nd Annual Dells Rally  
**Easter Seals Camp Wawbeek**  
1450 State Hwy 13, Wisconsin Dells, WI  
53965 • GPS 43.6406 • -89.7576

# 2023 OFFICIALS

## PRESIDENT

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Doug Twing

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Jim Guthrie

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## SUNSHINE COMMITTEE

Bob Reitberger reitone@aol.com



*Happy Birthday To You!!!!*



June 1 Todd Korb

June 4 Tina Doggett

June 5 Mark Doggett

June 6 John Erdmann



June 15 Jerry Breitenbach

June 16 Jeanne Cohen

June 17 Glenn DiNicola



June 18 Tom Stresing

June 20 Bill Ahlborn

June 21 Ruth Christiensen

### **FOR SALE:**

#### **R1100 RT PARTS**

I got wheels, I got cases, I got gauges, switches, virtually any part you'd need for an R1100 RT .

Call Brian at 262-949-0715

## WISCONSIN BMW MOTORRAD CLUB NEWSLETTER: THE BEEMER BUZZ VOLUME 56 • ISSUE #6

Article submissions are due to the Newsletter Editor by the 20th of the month for the following month's publication. The editor reserves the right to correct, edit, change or omit all submissions.

It is important to *submit by deadline!!!* The editor works with the publisher to ensure those receiving newsletters by snail-mail get their copies before the next meeting. This means planning around weekends and holidays. *Be on time!*

*Thank you!*

# ROUND ROBIN RIDE—SATURDAY, JUNE 24, 2023

Twelve people expressed interest in this food and fellowship ride day, but only 3 people confirmed they will attend, plus one 90% sure.

People, people, people ... we need a head count in order to ensure we have enough food to feed y'all. Please sign up at the June meeting and pre-pay.

While this event is subsidized by the club, there is a fee of \$16 for members/\$18 for guests. We will accept RSVPs until June 9th to either Heidi G. or Kathy W.. Our contact info is listed under the officers section on page 2. Mail a check payable to the WISC BMW Club to Heidi at 614 Barrie St., Fort Atkinson, WI 53538 if you can't make the meeting. Payment will also be accepted at stop #2—but your hostess will be busy, so pre-pay is preferred. Enjoy!

Stop 1. Plan to arrive at **Southeast Sales** (6930 N 76th St, Milwaukee, WI 53223) around 9 a.m. to start the day. (No ride lead was found.) John Erdmann is hosting a light breakfast of coffee and donuts. Enjoy chatting with club members and John Erdmann while perusing the showroom. John not only sells new and used cycles, he also has a good selection of accessories. Kick stands up (KSU) at 10 a.m.. Ride leads Kevin K. & Kathy W. will provide a leisurely ride to...

Stop 2. Brian M.'s humble estate in Fort Atkinson (W5429 State Road 106). Enjoy the scenery, arriving in Fort Atkinson around noon, with lunch at 12:30 where Heidi will host. KSU at 2 p.m.. Ride lead Brian M.. Enjoy getting lost in the beauty of the many scenic roads in Jefferson County as you meander to...

Stop 3. Waterloo, with your dinner destination being Kevin & Kathy's home (N453 State Road 89). Plan to arrive between 4-5 p.m.. Dinner will be served at 5:30.



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# WI BMW CLUB MEETING MAY 5, 2023

SUBMITTED BY KATHY WATERS,  
CLUB SECRETARY

## GENERAL MEMBERSHIP MEETING MINUTES

President Bob Lannin called the meeting to order at 7:20 pm.

Bob Lannin welcomed our members. He asked we have a moment of silence in memory of Joy Kuenzi and other members no longer with us.

There were 12 members on the club fish fry ride plus Kathy and Kevin, who lead the group to Eagle Park Brewing in Muskego.

Mona made a motion to adjourn the business meeting until June. Motion was seconded Jim Guthrie. All in favor.

Mona had an announcement that she will be featured in an upcoming advertisement for Hupy and Abraham in the fall.

CLUB  
CORRESPONDENCE

Thanks for the Fruit Basket  
Your visit was very  
Welcome! 😊  
Demp Luller

## FISH FRY RIDE REPORT

The fish fry ride group assembled at Hardee's on Hwy. 83 and I-94. Probably the last meet up there because essentially they are unable to provide us with needed services. Our planned route was lively but predictable, energizing and interesting. We were able to navigate the entire route without separating the group of a dozen motorcycles during rush hour on a Friday nite. It was a great experience to ride as a group to one of our annual functions.

Riders included: Kevin Krueger, Kathy Waters, Doug & Gina Twing, Bob Reitberger, John & Lori Borden, Dick Burton, Dewayne Williams, Bill Ewert, Dave Kurth, Tim Koester, John Archer and Kevin Pepin.

SUBMITTED BY KEVIN KRUEGER



FISH FRY RIDERS  
PHOTO BY HEIDI

## CLUB ADVRIDER.COM MEET & GREET RIDE

Two club members (Bill Ewart, and myself) and 2 guests (Evette, Chris) braved the cold with us for the ride from Muskego to Delafield Brewhaus on Saturday, May 24th. It was a special ride for Bill as we got to celebrate his birthday with him. Yvette was just getting used to her new R1200GS and rode it like a champ, and Chris was able to keep up with a Honda Super Cub! I think he was using ALL 9 horsepower on this trip. Matt K. followed in his car to "check out the route". I think we might have hit a high of 39 degrees as we traveled south to Burlington before heading northwest back to Delafield. The turn out at the Brewhaus was great with about 40 members of the forum and guests there. At the restaurant we met up with additional club members Pineapple and John Borden. The food, drinks and company were all great and made the chilly ride well worth it.



PHOTO BY MATT KLUCHA

SUBMITTED BY MIKE LAMBERT

# GR3 RIDE REPORT

We had a great time on our club ride to the GR3 on Thursday. The weather was a bit chilly but warmed quickly. We took a meandering route to get to Soldiers Grove. We had plenty of opportunities to scrub off any remaining chicken strips off of our tires. We even stopped in Deforest for a late breakfast. Peter Freyer, Bob Reitberger and myself made the trip.

SUBMITTED BY JOHN BORDEN

RIGHT: PHOTO BY BOB REITBERGER



ABOVE & BELOW: GR3 PHOTOS BY MIKE LAMBERT



## GR3 RIDE REPORT #2

I ran a ride with Jimmy G., Mike McCarthy and a guest to GR3 on Friday. We also rode to visit the National Motorcycle Museum in Anamosa, Iowa. Mike is checking out the Beemers below.

SUBMITTED BY MIKE LAMBERT



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# ACCIDENTS CAN HAPPEN: ARE WE PREPARED?

In all the years and the thousands of miles that our group has been motorcycling throughout Arkansas and all around the U.S., it is quite remarkable that we have not experienced a serious accident or major injury. While dumb luck may have a part to play, I am confident that our success thus far is greatly dependent on the group's competent leadership, our advanced riding skills and the overall safety consciousness which is practiced regularly by everyone. That being said, let us take a deep dive into the correct and proper procedures that we should exercise should a serious accident or crash occur during one of our group rides.

The simplest form of accident would likely be a single bike running off the road perhaps in a turn on a road with no shoulder. Next up would be two or more bikes crashing into one another which may or may not involve one or both leaving the pavement. Worst of all would be an incident where a bike is involved in a collision with another vehicle. That clearly would involve a greater likelihood of injury as well as the legal aspects to be considered.

In any of these cases, the following procedures should serve well as a guide for the group.

Let's assume that we have a group of 12 bikes riding on rural roads here in Arkansas and someone runs off the road. Per our standard procedures, the following bikes should pull off the road immediately and the nearest bike ahead should move ahead and get notification to the ride leader. Obviously, there are many permutations concerning the relocation of bikes and riders. We surely don't need all 12 bikes and riders at the accident scene so the leader needs to find a safe place nearby for the group ahead to loiter while the situation is evaluated.

1. The first priority is to secure the scene. Someone needs to step up to be on-scene commander and designate two people to be road guards, one a few hundred yards ahead of the accident and one a few hundred yards behind the accident, staying there to provide an alert to oncoming vehicles.
2. Quickly assess the condition of the victim to determine if there are any serious injuries present, i.e. broken bones, serious bleeding, unconsciousness. If that be the case, do not attempt to move or disturb the victim, rendering only methods of comfort. Immediately call 911 to get the EMTs on their way. In a remote area with poor cellular coverage, this may require someone to ride to the nearest suitable location to make the 911 call. Do whatever is necessary to communicate an EXACT location to 911 dispatch. This may involve GPS coordinates, mile marker number or nearest town. Make certain that the area is clear enough (two car lengths) to make room for emergency vehicles. If the victim ends up being transported via ambulance, make sure to recover the key to his/her bike before the ambulance departs.
3. If the victim's injuries are clearly very minor, i.e. some scrapes and bruises with little or no bleeding, then we can administer minor first aid (gauze, band-aids, anti-inflammatory drugs, etc.). At this point, the concern is to make every effort to retrieve the bike and determine if it is safely operable. If the group has been split up, it may be necessary to re-join in order to have sufficient hands available. The decision needs to be made within the group whether to continue the route, return home, or to break up into segments.
4. If the accident involves another vehicle, call 911 immediately and request law enforcement as well as EMS, identifying the exact location. Set up the road guards, clear the area and administer first-aid as necessary. In this situation, make every effort to locate the motorcyclist's license, registration and insurance papers, as well as any form of roadside coverage he/she may have. The on-scene commander must take responsibility for any necessary communications with the driver and/or occupants of the other vehicle(s). It is important to make every effort to take care of our rider and his/her bike, but we want to be sure to have "all our ducks in a row" when law enforcement arrives. Survey the scene, try

*CONTINUED ON PAGE 7 . . .*

to determine what happened and how, be prepared to answer questions and try not to be defensive about “motorcycle prejudice.”

5. During the confusion that will no doubt ensue during the events described above, the ride leader is going to be hard-pressed to put all the pieces back together. Hopefully, the group did not get terribly dispersed as a result of the accident. Obviously, it would be best if everyone was able to communicate via mobile phones. When that is not practical, shuttle trips back and forth from the scene may be necessary to reorganize the group. Depending on the seriousness of the accident, it is best to organize the minimum number of people necessary to operate at the scene while the rest loiter at a paved, open area nearby under the guidance of an appointed leader.
6. In order to keep mayhem to a minimum, everyone needs to understand that we have all just experienced a form of trauma and keeping our cool at this point is the surest way to prevent a mishap from turning into a disaster. Undoubtedly, the group has been split up into two or three parts. Some are acutely involved in managing the scene, others may be miles away and have no idea what has happened. Leadership is highly important at this time and true leaders must have a clear head and a reasonable understanding of what the situation requires. We began this ride as a group and now, due to this accident, supporting one another in the group is of the highest priority. Proper communication within the group is absolutely vital at this time and establishing proper means and methods of communication will surely make the event more endurable and less traumatic.

If we strive to regularly communicate these protocols within the group before we start out on a ride, then the group will have a higher probability of enduring a mishap with a minimum of damage.

SUBMITTED BY BILL EWERT – FROM ANOTHER CLUB’S NEWSLETTER



MEETINGS ARE THE 1ST FRIDAY  
 OF EACH MONTH AT 8 PM  
*(exceptions: January, May and September)*  
 @ VFW POST 5716  
 17980 West Beloit Road, New Berlin, WI  
 262-679-0800

## WISCONSIN CLUB MEMBERSHIP

Many long and lasting friendships have been made through the Wisconsin Club since its inception in 1967. You are welcome to come and join us and meet the friendly and knowledgeable people who share a mutual respect for riding BMW motorcycles.

Our membership includes men, women, families, couples, and singles. Our meetings are open to all BMW riders.

During the riding season, we sponsor many activities, including group rides, tech days, social get-togethers, and in September we host the annual Wisconsin Dells Rally.

Visitors are welcome. If you are interested in membership, you will be asked to attend two club rides and two monthly club meetings within 12 months prior to being voted in by the general membership. You must own and operate a BMW motorcycle. Helmets and proof of insurance are required by all participants on club rides.

WISCONSIN BMW MOTORCYCLE CLUB  
 Founded in 1967

 MOA Club #10	 RA Club #10	 AMA Club #2580
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Wisconsin BMW Club  
 c/o Heidi Goehring  
 614 Barrie Street  
 Fort Atkinson, WI 53538

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